

**Kerri N. Lesh**  
Curriculum Vitae  
November 2018  
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## EDUCATION

- 2019 Ph.D. (anticipated) Basque Studies-Anthropology, University of Nevada, Reno  
Dissertation title: "Through the Language of Food: Cultural and Linguistic Maintenance through the Basque Language in the Marketing of Local Products"
- 2009 M.A. Education-Curriculum and Instruction, University of Kansas
- 2004 B.A. Spanish, Latin American Studies, and International Studies, University of Kansas

## PUBLICATIONS

### Refereed Journal Articles under Review

Basque Gastronomic Tourism: Creating Value for Euskara through the Materiality of Language and Drink. In *Applied Linguistics Review* (Special edition with Gavin Lamb, Bal Krishna Sharma, Christina Higgins, Maiko Ikeda, Alexandra Grey) in *Applied Linguistics Review*

Editor for the Special Edition of Taste and Terroir as Anthropological Matter in *Anthropology of Food*. Author of The Sociolinguistic Economy of *Terroir*: Constructing and marketing identity in the Basque Country. In *Anthropology of Food*

### Book Reviews

- 2017 Web-based review for the American Anthropological Association's Society for the Anthropology of Food and Nutrition (SAFN)  
*Making Milk: The Past, Present and Future of Our Primary Food*, edited by Mathilde Cohen and Yoriko Otomo (Bloomsbury, 2017).

### Web-Based Publications

- 2015-2018 Contributor to the University of Nevada, Reno Center for Basque Studies Blog  
2017-2018 Contributor for the AAA's Society for Anthropology of Food and Nutrition Blog

## **GRANTS AND FELLOWSHIPS**

2018 Russell J. and Dorothy S. Bilinski Fellowship, University of Nevada, Reno (\$30,000)

## **AWARDS AND HONORS**

2018 Student Travel Award, Association for the Study of Food and Society (\$250)

2017 Echeverria Scholarship, Center for Basque Studies (\$1,500)

2016 Outstanding Graduate Student Scholarship Awardee, Graduate Student Association, University of Nevada, Reno (\$650)

2015-2018 Graduate Student Association Travel Grant (\$500)

2015-2018 Center for Basque Studies Conference Grant (\$350)

## **CONFERENCE ACTIVITY**

### **Conferences Organized**

2016 Member of Planning Board, College of Liberal Arts Graduate Symposium (CLAGS): Re/Considering (In)humanity/ies. University of Nevada, Reno, February 26-27

### **Panels Organized**

2017 Chair and co-organizer, "Taste and Terroir as Anthropological Matter," American Anthropological Association, Washington D.C., November 29-December 3

### **Papers Presented**

2018 "Size (and Shape) Matters: Creating Value with the Basque Language through Wine, Cider, and Fonts," 117<sup>th</sup> American Anthropological Association Annual Meeting, Change in the Anthropological Imagination: Resistance, Resilience, and Adaptation, San Jose, CA, November 14-18

2018 "When Food Travels" and "Txakolina: A Taste of Basque Identity from Past to Present," Agriculture, Food, and Human Values Society and the Association for the Study of Food and Society Conference, Agro Eco Prospect: The Politics of Integrating Values, Food, and Farming, Madison, WI, June 13-16

2017 "La Kultura de Txakoli: El uso de Euskera y el Marketing en el Mundo de Txakoli" (The Culture of Txakoli: The Use of Basque and Marketing in the World of Txakoli). Presentation and wine tasting at Bodega Urbana, Bilbao, Spain, December 13

2017 "Preserving Culture through Food: Local Beverages of the Basque Country," Seventh Annual Food Studies Conference, Food Systems: Design and Innovation, Rome, Italy, October 26-27

- 2017 “The Sociolinguistic Economy of Terroir: Constructing and Marketing Identity in the Basque Country,” 116<sup>th</sup> American Anthropological Association Annual Meeting, Anthropology Matters, Washington D.C., November 29-December 3
- 2016 “Through the Language of Food: The Strengthening of Basque Culture through Semiotics,” The International Linguistic Association 61st Annual Conference, Culinary Linguistics, New York, March 11-13
- 2015 “Practices in Avoiding Extinction,” Symposium on Outbreak/Breakout, Department of Romance Languages, University of Eugene, Oregon, November 13-14

### **Discussant**

- 2018 Chair and discussant, Agriculture, Food, and Human Values Society and the Association for the Study of Food and Society Conference: The Politics of Integrating Values, Food, and Farming, Madison, “Brewing Histories: Landscapes of Beer from the Local to the Global,” Madison, Wisconsin, June 13-16

### **CAMPUS OR DEPARTMENTAL TALKS**

- 2016 “Language Preservation through Basque Semiotics in Wine Marketing,” Multidisciplinary Basque Seminar, Center for Basque Studies, University of Nevada, Reno, April 26
- 2016 “Repurposing Terroir,” College of Liberal Arts and Sciences Graduate Symposium, February 26-27
- 2015 “Cultural Maintenance through Wine,” Fall Lecture Series, Center for Basque Studies, November 12

### **TEACHING EXPERIENCE**

Consuming Identities: Food and Drink as Cultural Heritage (Summer 2019, awaiting final approval)

#### **Teaching Assistant**

Graduate Teaching Assistant, Basque Culture (Fall 2016)

#### **Substitute Teaching**

Basque Language 102 (March 8-29, 2018)

#### **Invited Lectures**

Indigenous and Minority Languages, University of Nevada, Reno (Fall 2018)

Basque Culture, University of Nevada, Reno (Fall 2018)  
Food and Culture: The Basque Case, Boise State University (Fall 2018)  
Culture through Cuisine: Exploring the Basque Region in Spain, Siena College, New York (Spring 2018)

## **RESEARCH EXPERIENCE**

Field Researcher, ethnographic/qualitative research on the use of Euskara in marketing gastronomic products with local food producers and language activists in the Basque Country. I spent time living in Donostia, Elorrio, and Bilbao with milk, wine, cider, and beer producers to observe language use and promotion.

## **SERVICE TO PROFESSION**

Reviewer for *Social Semiotics* (2018)  
Reviewer for the Society for the Anthropology of Food and Nutrition's Annual Christine Wilson Award (2018)

## **DEPARTMENTAL/UNIVERSITY SERVICE**

Graduate Assistant, University of Nevada, Reno (2015-2017)  
Duties include weekly contribution to the Center for Basque Studies blog, substitute teaching, and summarizing interviews for Memoria Bizia (oral history project focused on the Basque diaspora)  
Representative for the School of Liberal Arts and Journalism, Graduate Student Association, University of Nevada, Reno (2016)  
Duties include voting on issues regarding the welfare and interests of graduate students and organizing student activities  
Co-chair for the Service Committee, Graduate Student Association (Fall 2016)  
Organizing a winter clothing drive and a rooftop garden for the homeless shelter as the co-chair of the Service Committee  
Member of the Lecture Committee for the Graduate Board of Anthropology Students (Boasgrad), University of Nevada, Reno (Spring 2016)  
Member of the Service Committee for the Graduate Board of Anthropology Students (Boas Grads), University of Nevada, Reno (Fall 2016)

## **EXTRA TRAINING**

2018 Gender, Race, and Identity Certificate (GRI), University of Nevada, Reno  
2018 Association of Colleges and University Educators, Embracing Diversity in Your Classroom Badge, University of Nevada, Reno  
2017 Ilazki Euskaltegia, Donostia-San Sebastian (Spring)  
2017 Gabriel Aresti Euskaltegi, Bilbao (Fall)  
2017 Maizpide Barnetegia, Lazkao (July 31-August 14)  
2016 Maizpide Barnetegia, Lazkao (July 4-August 26)

## **COMMUNITY INVOLVEMENT AND OUTREACH**

- 2018 Wine presentation and tasting for the AAA's Society for the Anthropology of Food and Nutrition reception
- 2016 Co-Organizer for the Winter Clothing Drive
- 2016 Organizer for the creation of the Rooftop Garden at St. Vincent's Family Shelter
- 2015 Member of the Reno Zazpiak Bat Basque Club

## **MEDIA COVERAGE**

### **Radio**

- 2018 Academic Minute. WAMC National Production. "Txakolina: The Hard to Define Wine," (November 21)

### **Print**

- 2017 *Berria*. Interview article written about my research by Basque newspaper, "Etiketetan euskara asko erabiltzen dute ekoizle txikiak" (Small producers use Basque a lot on labels) (November 28)

## **RELATED PROFESSIONAL SKILLS**

- 2018 Certified Specialist of Wine (CSW) from the Society of Wine Educators

## **OTHER TEACHING EXPERIENCE**

The Barstow School, Kansas City, MO

- 2009-2012 Spanish Instructor
- 2007-2012 (Various Positions Held)
  - Director of First Burst Summer School
  - Assistant Director of Last Blast Summer School
  - Assistant Director of Extended Care
  - Instructor for Last Blast Summer School
  - Instructor for Extended Care
  - Substitute Teacher
  - English as a Second Language Tutor
- 2004-2006 Multicultural Admissions Counselor, The University of Kansas Office of Admissions and Scholarships
- 2003 English as a Second Language (ESL) Instructor, Conversa Institute San Jose, Costa Rica, (Fall)

## **TEACHING AREAS/COURSES PREPARED TO TEACH**

Basque Culture  
Anthropology of Food and Wine  
Basque Language (Elementary 101)

## **LANGUAGES**

English	Reading-native	Speaking-native	Writing-native
Spanish	Reading-fluent	Speaking-fluent	Writing-fluent
Euskara	(level B1) Reading-good	Speaking-good	Writing-good
Italian	Reading-good	Speaking-basic	Writing-basic
Portuguese	Reading-good	Speaking-basic	Writing-basic

## **PROFESSIONAL MEMBERSHIPS OR AFFILIATIONS**

2018-present Culinary Historians of New York  
2017-present Society of Wine Educators  
2017-present Association for the Study of Food and Society  
2015-present American Association of University Women  
2015-present American Anthropological Association  
Society for the Anthropology of Food and Nutrition  
Society for Culture and Agriculture  
Society for Linguistic Anthropology  
Society for the Anthropology of Europe  
2015-2016 Boas Grads, Department of Anthropology, member of Lecture and Service  
Committee, University of Nevada, Reno  
2015 Southwestern Anthropological Association (SWAA)

## REFERENCES

Sandra Ott, Ph.D. (Teaching Reference)  
Interim Chair of Communication Studies; Associate Professor of Basque Studies  
The Center for Basque Studies  
University of Nevada, Reno, Nevada  
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Jenanne Ferguson, Ph.D.  
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Marcela Garcés, Ph.D. (Teaching Reference)  
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